

LOLA

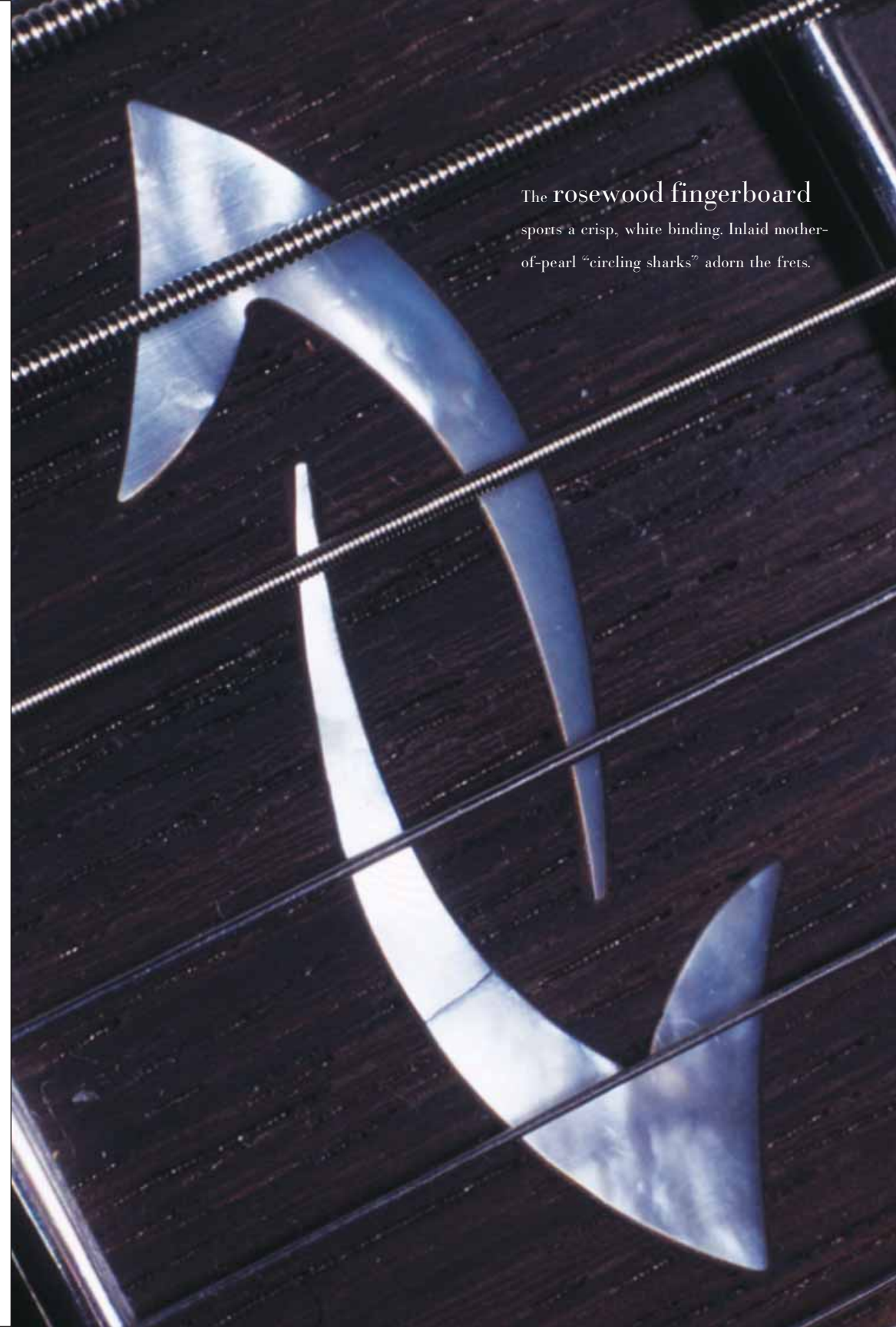
LIMITED EDITION

First Act





“...a **new axe** that will prove to be a **legend...**” *Guitar World* magazine

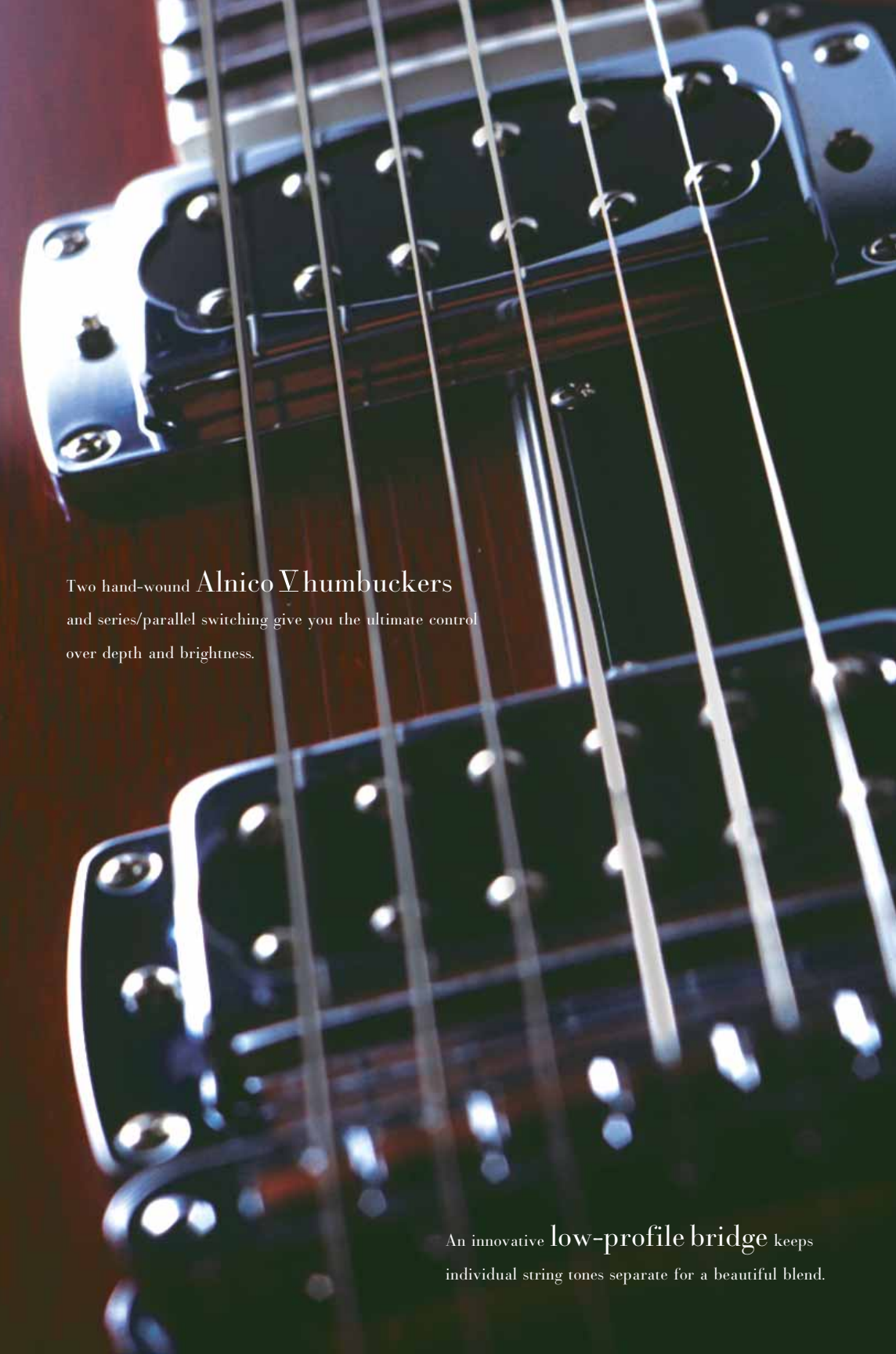


The **rosewood** fingerboard sports a crisp, white binding. Inlaid mother-of-pearl “circling sharks” adorn the frets.



“...a new axe that will prove to be a legend...” *Guitar World* magazine

Gorgeous Honduran mahogany enhances the warmth and depth of the tone.



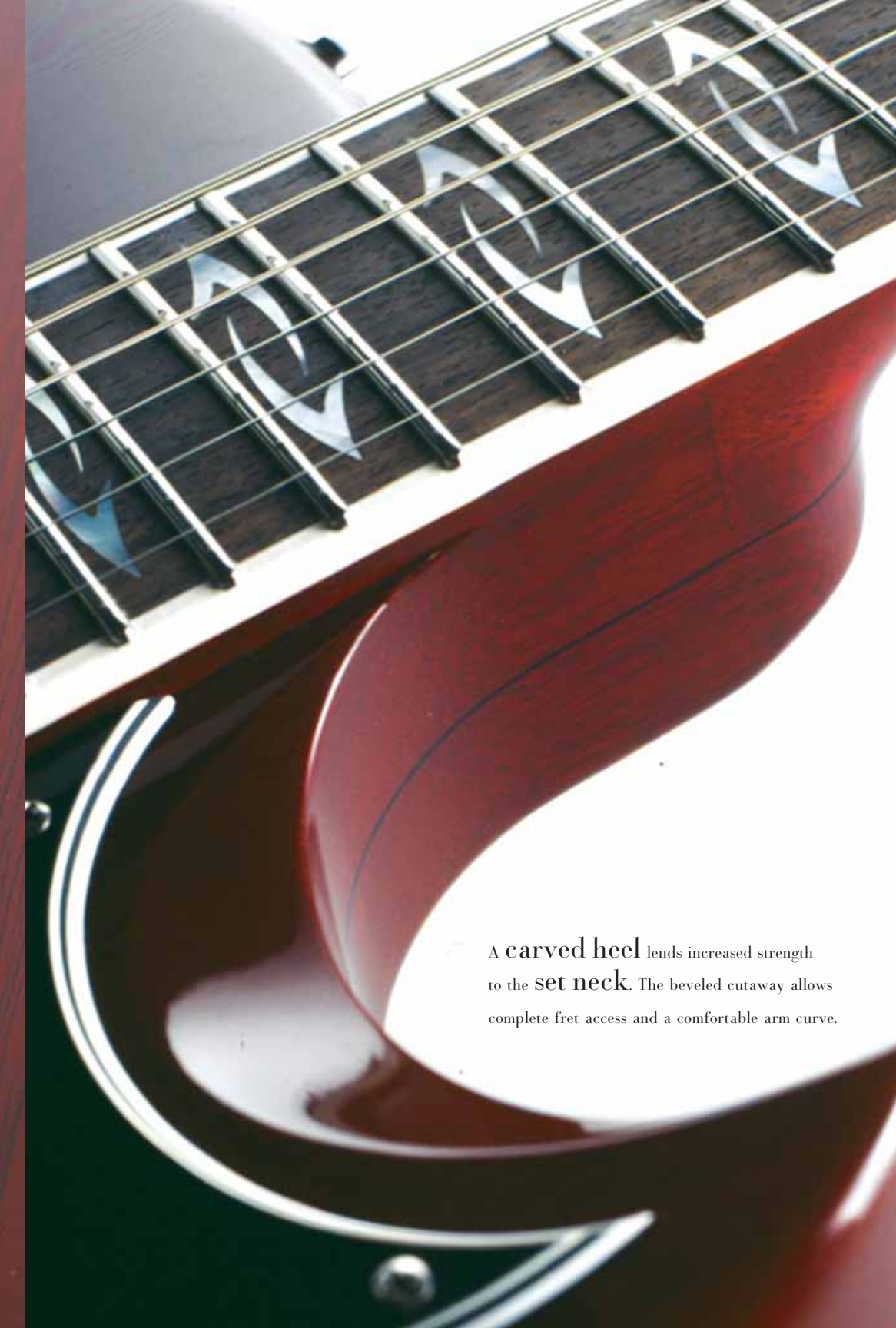
Two hand-wound Alnico V humbuckers and series/parallel switching give you the ultimate control over depth and brightness.

An innovative low-profile bridge keeps individual string tones separate for a beautiful blend.



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Gorgeous Honduran mahogany enhances the warmth and depth of the tone.



A carved heel lends increased strength to the set neck. The beveled cutaway allows complete fret access and a comfortable arm curve.

Meet Lola... the premiere guitar from First Act's Limited Edition line.

Before Lola existed, she was just a twinkle in the eye of our chief luthier, Kelly Butler. Born and raised in Nashville, Kelly played professionally and learned the time-honored craft of guitar-making.

After a decade of creating guitars for some of the best players in the industry, Kelly had learned firsthand the needs and desires of accomplished players. He imagined an instrument with outstanding looks, sustain, and playability. Warmth, depth, attitude.

Drawing on his extensive knowledge and experience, Kelly and the First Act team set out to build the ultimate rock guitar. In the workshop, they hand-carved a beveled mahogany body, and developed a new low-profile bridge to keep string tones distinct. An innovative through-the-body string retainer was created to enhance sustain and allow a truer vibration through the wood. A velvety rosewood fretboard was adorned with pearl inlays.

The result is Lola. Every inch is handcrafted, every detail perfected. Every ingredient carefully chosen to deliver superior sound, comfort, and precision.

The first Lola was given to a living rock legend. He loved it. He played it that night at a sold-out stadium show, and immediately packed it for a world tour.

Guitar World magazine proclaimed, "It's as if First Act's luthiers combined the coolest features of several vintage guitars to come up with their own modern classic."

Lola will be your favorite guitar. She'll come alive in your hands and become the perfect vessel for your expression. She longs to be unfettered, cranked up loud, wailed on...and once you pick her up, you won't want to put her down.

Lola comes in a custom-designed, velvet-lined ISTA-approved flight case that's ready for the road.

There will only be 150 made. Each guitar is numbered.

Make Lola yours.

List price: \$1,500

1-888-551-1115

www.firstact.com

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BODY

- Beveled, single-cutaway Honduran mahogany body
- Black center laminate throughout the body
- Carved heel for increased neck strength

NECK

- Two-piece Honduran mahogany neck with rosewood center strip
- 3+3 First Act Pompadour headstock
- Set neck for enhanced strength

FINGERBOARD

- Rosewood fingerboard with single white binding
- Mother-of-pearl inlays – "circling sharks"
- Corian nut
- Jumbo fret wire

FINISH

- Transparent Red Burst

HARDWARE

- First Act proprietary string-through retainer and tailpiece
- First Act proprietary low profile bridge
- Grover Mini-Rotomatic™ machine heads
- Multi-layer black pickguard
- Black top hat knobs with silver inserts

ELECTRONICS

- First Act humbuckers (2) with hand-wound Alnico V magnets and custom chrome housing
- One volume knob, one tone knob, 3-way toggle switch
- Series/parallel switching for precision control

CASE

- Custom-fit, velvet-lined ISTA-approved flight case

FirstAct[®]

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